



**HEARTLAND** <sup>97.5</sup> FM

*The Voice Of Highland  
Perthshire*

Standard Rates - set price plus one-off production fee  
and 20% VAT

**£2.50 per 20 second advert**

**£3.50 per 30 second advert**

**£4.50 per 40 second advert**

**£5.50 per 50 second advert**

**£6.50 per 60 second advert**

Single voiced commercial including scripting  
and professional voice-over from £60.00 plus VAT  
Additional Voice £30.00 and 1 Piece of Library Music £30.00

Sponsorship packages - include all in-house production fees

Prices starting from £90.00/month plus VAT

*To discuss advertising or sponsorship with us please drop an email with your requirements and budget (big or small) to [chris.stanton@heartland.scot](mailto:chris.stanton@heartland.scot) or call 01796 474040 and we will find a package to suit your needs.*

