



**HEARTLAND** <sup>97.5</sup> FM  
*The Voice Of Highland  
Perthshire*

## Advertise your Business with Iris

Advertising your business, product or message in our digital magazine is a fantastic, cost effective way to communicate with existing and potential new customers.

You can have a direct debit campaign which would be ongoing and give you the chance to update your advert as you pleased or simply have a one off promotion to gain a quick win.

**Remember....All adverts will have a link to your website that readers can click on to and be taken there in an instant.**

### Price List

	Customer supplied image & words	Customer supplied - including moving images	Created by Iris from customer brief	Created by Iris from customer brief - including moving images
<b>Half Page Advert</b>	£40	£60	£60	£80
<b>Full page Advert</b>	£75	£110	£110	£145

**All Prices subject to 20% VAT**



### **Two Page Advertorial**

Advertiser supplying article and images £195

### **Four Page Advertorial**

Advertiser supplying article and images £295

Should you require our time and expertise in helping you script an article for an **advertorial** piece and provide images for it an additional cost would be determined between us depending on what was required.

**If you have an idea or suggestion beyond what we offer please get in touch for what would be a Bespoke product that can be tailored to your needs.**

**\*\*\*\*\*STOP PRESS\*\*\*\*\***

**We know that many businesses will need as much help as they can get during these times and we want to play our part in supporting you. In our October, November and Decembers issue of Iris we will take 50% off the figures above before they return to normal in 2021.**

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*\*\*\*Adverts created by us and worded by us can only be published in Iris Magazine and would remain our intellectual property.\*\*\**

**To start talking contact our Editor Bruce on  
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**Or Chris on [chris.stanton@heartland.scot](mailto:chris.stanton@heartland.scot)**