

VIEWS OF 68 LOCAL BUSINESSES

LIKE
About having a business in Pitlochry

LOCAL ECONOMY
Busy tourism industry, support from local customers

NATURAL ENVIRONMENT
Scenery, Outdoor Recreation, Rural Lifestyle

LOCATION & TRANSPORT
Central Location
Well connected with Transport

DISLIKE
About having a business in Pitlochry

COMMUNITY & BUSINESS RELATIONSHIPS
Businesses not working together, resistance to change & lack of communication

LACK OF LOCAL INFRASTRUCTURE + PARKING, PAVEMENT & ROAD issues

LOCAL ECONOMY
Lack of diversity, support & investment, high business rates, staffing issues & seasonality of tourism

HOW can businesses help Pitlochry be **GREENER?**

HOW can Pitlochry be a **BETTER PLACE** for business?

LOCAL ECONOMY
Increase variety of businesses, business support measures, tourism improvements

IMPROVE TOWN CENTRE APPEARANCE + MORE AFFORDABLE HOUSING

IMPROVE LOCAL INFRASTRUCTURE
Healthcare, Internet, Transport Links, Education, Public Toilets, Recycling

RENEWABLES, ENERGY & ENVIRONMENT
Recycling & Waste Management, Electric Car Charging Points, More Renewable Energy Initiatives

COHESIVE & ACTIVE COMMUNITY
Sustainability support and guidance for businesses, growing+ buying local/ seasonal produce, eco-friendly products & projects

LOCAL ECONOMY, PRODUCE & SKILLS
Sustainability support and guidance for businesses, growing and buying local/seasonal produce, eco-friendly products and projects