

# PITLOCHRY

## COMMUNITY ACTION PLAN FEEDBACK EVENT

### SUMMARY REPORT OF THE VOTING AND COMMENTS

March 2022



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## INTRODUCTION

This report summarises the findings of the **Community Feedback Event** held in the Pitlochry Town Hall on Friday 25<sup>th</sup> and Saturday 26<sup>th</sup> March 2022.

The events were held as part of the community engagement process that will inform the preparation of our Community Action Plan 2022 - 2027.

To complete the Plan, additional consultation has been carried out including a Community Views Survey, Youth and Business Surveys and Stakeholder Interviews.

## ORGANISATION & PROMOTION

The event was organised and promoted by the CAP steering group, STAR Development and the Community Connector.

## ATTENDANCE

181 PEOPLE SIGNED IN on Friday and a further 217 on Saturday, making a total of 398. Everyone, including children, who signed in was given 7 sticky dots to use to vote for their priorities. No more than 2 dots could be used on any one priority.

Given that this was the first major community event to be held following the COVID-19 pandemic, and with continuing concerns about rising infections numbers again, we were delighted to have this number of people attending.

In addition, 69 people left their contact details to be kept informed and get involved with next steps.

## ACKNOWLEDGEMENTS

Thanks to the Pitlochry CAP Steering group and all the local volunteers who organised, promoted and ran the event. Thanks to local people who provided the fabulous entertainment:

P2 and Mrs Leck, Pitlochry High School  
Eali Ferguson Dance Studio  
Andy Wright  
Craig Ward  
Celine Boisson  
Tommy McGowan  
Alisha Chowdhury  
John Henley  
Kevin Glee and Tony Rice

Also, to Drew Scott who provided technical support, Jamie Maitland who ran the children's activities, Pitlochry Festival Theatre who provided dressing up clothes and Heartland FM who provided extensive media coverage of the event. Special thanks to Kathleen Scott and the Pitlochry Town Hall Users Group / Town and Country Club for providing the refreshments.

The Event was designed and run using guidance provided by STAR Development Group.

Funding for this work has been provided by Rural Perth & Kinross Leader.

**THEME 1: Access to Services and Transport**

VOTES	PRIORITIES	What action should be taken
183	Improve Health and Care Services	<ul style="list-style-type: none"> <li>Reopen the community hospital incl. minor injuries unit GP ward dementia ward and increase facilities eg. Xrays *****</li> </ul>
		<ul style="list-style-type: none"> <li>Better access to GPs (not just nurses) and more face-face appointments **** and out of hours GP</li> </ul>
		<ul style="list-style-type: none"> <li>Improve / subsidise transport / access to Ninewells **</li> </ul>
122	Improve Public Transport	<ul style="list-style-type: none"> <li>More evening bus and train services to and from Perth, Aberfeldy, Blair Athol, Edinburgh and Glasgow *****</li> </ul>
		<ul style="list-style-type: none"> <li>Better connections between buses and trains - review timetables ***</li> </ul>
		<ul style="list-style-type: none"> <li>More early morning links with other towns eg. to arrive in Edinburgh before 9am *</li> </ul>
		<ul style="list-style-type: none"> <li>Direct bus to Perth incl Sunday without changing at Ballinluig **</li> </ul>
		<ul style="list-style-type: none"> <li>Readdress issue of high price increase travelling to Pitlochry compared to Dunkeld</li> </ul>
		<ul style="list-style-type: none"> <li>More electric bike hire schemes / active travel</li> </ul>
		<ul style="list-style-type: none"> <li>Coordinate Park and Ride timetable at Broxden between Citylink and Stagecoach</li> </ul>
80	Develop Education & Learning Services	<ul style="list-style-type: none"> <li>PHS to become a community campus with facilities open to the community</li> </ul>
		<ul style="list-style-type: none"> <li>Allow PHS to go up to 5<sup>th</sup> and 6<sup>th</sup> year</li> </ul>
		<ul style="list-style-type: none"> <li>Community learning space</li> </ul>
		<ul style="list-style-type: none"> <li>Upgrade 'outdoor day' facilities in the nursery</li> </ul>
80	Improve Public Amenities +Services	<ul style="list-style-type: none"> <li>Motorhome waste disposal facility **</li> </ul>
		<ul style="list-style-type: none"> <li>More public toilets *****</li> </ul>
		<ul style="list-style-type: none"> <li>Clear the gutters to reduce flood risk</li> </ul>
		<ul style="list-style-type: none"> <li>Fully reopen the library every day and expand with computers and working area*****</li> </ul>
77	Improve Childcare + After school Care	<ul style="list-style-type: none"> <li>Create nursery for 0-3 yrs to allow families to work *****</li> </ul>
		<ul style="list-style-type: none"> <li>Create private spots for 0-3 at existing nursery</li> </ul>
542		<b>TOTAL VOTES FOR THIS THEME</b>

\*Denotes number of times this was mentioned

**THEME 2: Community and Recreation**

VOTES	PRIORITIES	What action should be taken
266	Develop New Facilities	<ul style="list-style-type: none"> <li>Develop community hub for small groups to meet**</li> </ul>
		<ul style="list-style-type: none"> <li>Swimming pool *****</li> </ul>
		<ul style="list-style-type: none"> <li>Fully equipped gym in different location (away from chip shop) *****</li> </ul>
		<ul style="list-style-type: none"> <li>Better sports facilities, potentially on school site incl. all weather astro pitch, swimming pool, sports facilities, floodlit football pitch, football wall, running track, climbing wall, full size leisure centre *****</li> </ul>
		<ul style="list-style-type: none"> <li>Develop indoor facilities for families, children and young people ****</li> </ul>
		<ul style="list-style-type: none"> <li>Soft play / indoor play area **</li> </ul>
		<ul style="list-style-type: none"> <li>Bring back the arcades</li> </ul>
		<ul style="list-style-type: none"> <li>Facilities for teenagers, developed with teenagers</li> </ul>
		<ul style="list-style-type: none"> <li>Bring back curling rink</li> </ul>
89	Improve + Make best use of existing facilities	<ul style="list-style-type: none"> <li>Redevelop / better use of Town Hall for the community incl renovating downstairs area, installing ground floor kitchen, lowering the stage, disabled access eg. for teenage discos, concerts, markets, cinema, ceilidhs etc *****</li> </ul>
		<ul style="list-style-type: none"> <li>Recreation Ground improvements / developments - concrete table tennis tables, zip wire, fence round playground, outdoor gym, bike trax, trim trail ***</li> </ul>
		<ul style="list-style-type: none"> <li>Give all disused council buildings to the community</li> </ul>
		<ul style="list-style-type: none"> <li>Develop former toilets</li> </ul>
		<ul style="list-style-type: none"> <li>Better use of leisure centre</li> </ul>
		<ul style="list-style-type: none"> <li>Use churches more as a community resource</li> </ul>
77	Support + Develop Community and Recreation Activities	<ul style="list-style-type: none"> <li>More activities for teenagers and kids</li> </ul>
		<ul style="list-style-type: none"> <li>Adult learning at school</li> </ul>
		<ul style="list-style-type: none"> <li>Child-friendly mountain bike tracks / more cycle tracks / routes / cycling groups ****</li> </ul>
		<ul style="list-style-type: none"> <li>Develop 5 and 10K running events **</li> </ul>
		<ul style="list-style-type: none"> <li>Outdoor activity teaching centre</li> </ul>
24	Support and encourage Volunteering	<ul style="list-style-type: none"> <li>Reopen Explorers Garden to volunteers **</li> </ul>
		<ul style="list-style-type: none"> <li>Allow parents / community members to run free kids' clubs at the school</li> </ul>
		<ul style="list-style-type: none"> <li>Start a Boys Brigade Company</li> </ul>
		<ul style="list-style-type: none"> <li>Up to date digital directory of community groups and volunteering opportunities</li> </ul>

18	Communication and information	<ul style="list-style-type: none"><li>• Fibre broadband / 5G area-wide</li></ul>
		<ul style="list-style-type: none"><li>• Improved communications for visitors + locals about what is on / walking opportunities / maps etc.</li></ul>
		<ul style="list-style-type: none"><li>• Improve town noticeboards</li></ul>
474		<b>TOTAL VOTES FOR THIS THEME</b>

**THEME 3: Town Enhancement and Design**

VOTES	PRIORITIES	What action should be taken
201	Improve Buildings + Spaces	<ul style="list-style-type: none"> <li>Work with Owner to sell, develop or demolish derelict buildings - Old Bank House and Old Bakers Oven *****</li> </ul>
		<ul style="list-style-type: none"> <li>Compulsory Purchase Order for derelict buildings to go to community use **</li> </ul>
		<ul style="list-style-type: none"> <li>Develop bus shelter area **</li> </ul>
		<ul style="list-style-type: none"> <li>New info boards, streetlamps and bins (in Victorian style) **</li> </ul>
		<ul style="list-style-type: none"> <li>Village square</li> </ul>
		<ul style="list-style-type: none"> <li>Repair the Victorian canopy</li> </ul>
		<ul style="list-style-type: none"> <li>Improve leisure centre exterior</li> </ul>
		<ul style="list-style-type: none"> <li>Create small affordable shops for local use</li> </ul>
		<ul style="list-style-type: none"> <li>Ensure landlords keep empty property frontals attractive</li> </ul>
		<ul style="list-style-type: none"> <li>Reinstate Butter Memorial Fountain</li> </ul>
		<ul style="list-style-type: none"> <li>Remove 'A' Boards from pavements</li> </ul>
125	Improve Parking and Traffic Management	<ul style="list-style-type: none"> <li>Improve bottleneck area around Escape Route by narrowing pavement or double yellow lines to prevent parking between there and Scout Hut *****</li> </ul>
		<ul style="list-style-type: none"> <li>Develop off-street parking on outskirts of town / park and walk / park and electric bus to tourist spots **</li> </ul>
		<ul style="list-style-type: none"> <li>Create electronic sign on entrance to Pitlochry indicating which car parks have spaces</li> </ul>
		<ul style="list-style-type: none"> <li>Timber lorry warning signs on W.Moulin Rd from Athol Rd</li> </ul>
		<ul style="list-style-type: none"> <li>Resolve overflow at Ben Vrackie car park issue</li> </ul>
		<ul style="list-style-type: none"> <li>Reserve some carpark spaces for residents</li> </ul>
		<ul style="list-style-type: none"> <li>Minimise / Introduce 30min parking on main street **</li> </ul>
85	Encourage Active Travel	<ul style="list-style-type: none"> <li>20mph speed limit across whole town *****</li> </ul>
		<ul style="list-style-type: none"> <li>Safe cycle lanes on main street out to Garry bridge and Blair Athol and on main routes to school ****</li> </ul>
		<ul style="list-style-type: none"> <li>More zebra crossings on Athol Rd</li> </ul>
		<ul style="list-style-type: none"> <li>5mph speed limit on roads with no pavements and bad corners e.g. Toberargan Rd, Moulin</li> </ul>
		<ul style="list-style-type: none"> <li>Pedestrianise town centre</li> </ul>
		<ul style="list-style-type: none"> <li>Widen pavements on Athol Road and install pavements on all routes to school</li> </ul>
		<ul style="list-style-type: none"> <li>Repair potholes under bridge and along road to Dam car park</li> </ul>
		<ul style="list-style-type: none"> <li>Improve disabled access to shops and facilities</li> </ul>
		<ul style="list-style-type: none"> <li>More bike parking in centre</li> </ul>
411		<b>TOTAL VOTES FOR THIS THEME</b>

**THEME 4: Local Economy and Housing**

VOTES	PRIORITIES	What action should be taken
175	Housing	<ul style="list-style-type: none"> <li>Increase affordable accommodation for key workers, hospitality workers and locals*****</li> </ul>
		<ul style="list-style-type: none"> <li>Regulate / limit the number of second homes and the number of accommodation built / bought for holiday lets eg. increase council tax *****</li> </ul>
		<ul style="list-style-type: none"> <li>Source more land for affordable housing</li> </ul>
		<ul style="list-style-type: none"> <li>Priority of new homes on the market given to locals (esp.young people) **</li> </ul>
123	Retail Sector	<ul style="list-style-type: none"> <li>More opportunities to buy / source local + fresh produce ***</li> </ul>
		<ul style="list-style-type: none"> <li>Work with owners to reduce rents to encourage more diversity **</li> </ul>
		<ul style="list-style-type: none"> <li>Establish a loyalty / local discount scheme with local businesses **</li> </ul>
		<ul style="list-style-type: none"> <li>Encourage a wider variety of useful shops for locals eg. kids toy shop, craft shop + limit the same type of shops (low-mid range outdoor clothing)</li> </ul>
		<ul style="list-style-type: none"> <li>Another supermarket (lower cost like Aldi) **</li> </ul>
		<ul style="list-style-type: none"> <li>Promote Handam Refill Store as an affordable small green business for food shopping ***** + marketing help for independent retailers in general</li> </ul>
53	Economy, Jobs + Training	<ul style="list-style-type: none"> <li>Create jobs outside tourism sector to attract young people</li> </ul>
		<ul style="list-style-type: none"> <li>Work with Perth College to provide courses based in Pitlochry</li> </ul>
		<ul style="list-style-type: none"> <li>Support local entrepreneurs</li> </ul>
		<ul style="list-style-type: none"> <li>Promote the area as business-friendly - investigate reducing rates, offering co-work spaces, offering incentives and support</li> </ul>
		<ul style="list-style-type: none"> <li>Increase number / availability of industrial units</li> </ul>
19	Tourism	<ul style="list-style-type: none"> <li>Create a Pitlochry destination marketing company that promotes the area outside of peak periods</li> </ul>
		<ul style="list-style-type: none"> <li>Introduce more affordable hotel / accommodation eg. Travelodge for families</li> </ul>
		<ul style="list-style-type: none"> <li>Revamp local tourist and trail maps / increase signing / information trail</li> </ul>
		<ul style="list-style-type: none"> <li>Further develop the Pitlochry tartan and its use</li> </ul>
		<ul style="list-style-type: none"> <li>Develop cycle routes / trails and promote cycling</li> </ul>
		<ul style="list-style-type: none"> <li>Develop green / sustainable / environmental tourism initiatives</li> </ul>
		<ul style="list-style-type: none"> <li>Develop Pitlochry as an outdoor sports / wellness destination</li> </ul>
370		<b>TOTAL VOTES FOR THIS THEME</b>



**THEME 5: Environment and Sustainability**

VOTES	PRIORITIES	What action should be taken
94	Green Low Carbon Initiatives	<ul style="list-style-type: none"> <li>Men's Shed needs a shed - lots of potential members *****</li> </ul>
		<ul style="list-style-type: none"> <li>Repair Shop to teach repair skills *****</li> </ul>
		<ul style="list-style-type: none"> <li>Appoint a zero carbon Pitlochry champion / leader</li> </ul>
		<ul style="list-style-type: none"> <li>Ban outdoor heaters in restaurants + bars</li> </ul>
		<ul style="list-style-type: none"> <li>More electric charge points ***</li> </ul>
		<ul style="list-style-type: none"> <li>Community lending schemes eg. Streetbank **</li> </ul>
		<ul style="list-style-type: none"> <li>Rescue, reuse, recycle shop and swap shop **</li> </ul>
		<ul style="list-style-type: none"> <li>Green technology / energy training sessions</li> </ul>
82	Community Growing	<ul style="list-style-type: none"> <li>Community garden growing space to grow / share / sell local produce and reconnect with the land like The Field in Dunkeld ***</li> </ul>
		<ul style="list-style-type: none"> <li>Collective fruit picking for community consumption</li> </ul>
		<ul style="list-style-type: none"> <li>Allotments for local growing ***</li> </ul>
		<ul style="list-style-type: none"> <li>Rewild derelict areas - wild flower seed</li> </ul>
		<ul style="list-style-type: none"> <li>Monthly community meal using donated locally grown produce and food from community food share scheme</li> </ul>
		<ul style="list-style-type: none"> <li>Community orchard and fruit sharing</li> </ul>
75	Environmental Improvements and Parks	<ul style="list-style-type: none"> <li>Better lighting at The Rec (floodlights)</li> </ul>
		<ul style="list-style-type: none"> <li>Outdoor gym</li> </ul>
		<ul style="list-style-type: none"> <li>Upgrade the skate park **</li> </ul>
		<ul style="list-style-type: none"> <li>More play equipment for 0-5yrs and facilities for hang out spaces for tweens / teenagers</li> </ul>
		<ul style="list-style-type: none"> <li>Enclosed dog play area</li> </ul>
		<ul style="list-style-type: none"> <li>Path around The Rec suitable for prams and wheelchairs</li> </ul>
		<ul style="list-style-type: none"> <li>Enclose the playpark at The Rec.</li> </ul>
62	Community Renewable Schemes	<ul style="list-style-type: none"> <li>Affordable / community schemes / remove conservation area to install solar panels / renewable heating systems *****</li> </ul>
		<ul style="list-style-type: none"> <li>Food waste bio generator</li> </ul>
		<ul style="list-style-type: none"> <li>Community Hydro Electric scheme **</li> </ul>
313		<b>TOTAL VOTES FOR THIS THEME</b>

**THEME 6: Arts, Culture and Events**

VOTES	PRIORITIES	What action should be taken
103	Improve and Develop Arts and Cultural Facilities	<ul style="list-style-type: none"> <li>Develop and Upgrade drama hut as community arts space and community garden behind it</li> </ul>
		<ul style="list-style-type: none"> <li>Run a cinema in the Town Hall and use the venue for arts</li> </ul>
		<ul style="list-style-type: none"> <li>Develop a space for visiting artists and community art shows</li> </ul>
		<ul style="list-style-type: none"> <li>An art club</li> </ul>
		<ul style="list-style-type: none"> <li>Turn derelict garage into a maker space for artists **</li> </ul>
		<ul style="list-style-type: none"> <li>Use of Pitlochry Theatre by the community - more collaboration, community partnership, workshops for young people, community group hire, cinema etc. *****</li> </ul>
75	Support and Develop Local Events	<ul style="list-style-type: none"> <li>Use the Town Hall more for events, live music, festivals, family ceilidhs *****</li> </ul>
		<ul style="list-style-type: none"> <li>Visiting artist events</li> </ul>
		<ul style="list-style-type: none"> <li>Develop a cultural and learning hub on school campus</li> </ul>
		<ul style="list-style-type: none"> <li>Promote existing groups better to attract new members eg. Scottish Country Dancing Society</li> </ul>
		<ul style="list-style-type: none"> <li>Create events calendar to prevent clashes and to advertise</li> </ul>
		<ul style="list-style-type: none"> <li>Annual paintings on railings event at Pavilion</li> </ul>
		<ul style="list-style-type: none"> <li>Midsummer Street Party</li> </ul>
46	Support and Develop Arts and Cultural Activities	<ul style="list-style-type: none"> <li>Use of empty shops as art spaces / Pop up galleries / exhibitions</li> </ul>
		<ul style="list-style-type: none"> <li>Encourage small art and framing shops to open in Pitlochry</li> </ul>
		<ul style="list-style-type: none"> <li>Young people art / music project - developing and showcasing talent</li> </ul>
224		<b>TOTAL VOTES FOR THIS THEME</b>

**TOP TEN PRIORITIES**

<b>Number</b>	<b>Votes</b>	<b>Priority</b>
<b>1</b>	<b>266</b>	Develop new community and recreational facilities
<b>2</b>	<b>201</b>	Improve Buildings and Spaces
<b>3</b>	<b>183</b>	Improve Health and Care
<b>4</b>	<b>175</b>	Housing
<b>5</b>	<b>125</b>	Improve Parking and Traffic Management
<b>6</b>	<b>123</b>	Retail Sector
<b>7</b>	<b>122</b>	Improve Public Transport
<b>8</b>	<b>103</b>	Improve and develop arts and cultural facilities
<b>9</b>	<b>94</b>	Green low carbon initiatives
<b>10</b>	<b>89</b>	Improve and make use of existing facilities